

INNOVATION DAY 17.10.2014

CONFERENCE BY VERHAERT ON NEW PRODUCT AND BUSINESS INNOVATION



Be inspired to create and innovate

In our fast growing society you can not stand still as a company. **Continuous innovation is necessary to be successful in the long-term.** Interested how your organization can work efficient with innovation and how to improve your innovation process? We're delighted to invite you to our **Innovation Day on Friday 17th October**, a free day event with **15 inspirational sessions around 4 themes.**

Theme 1: Innovation management

Theme 2: Enabling technologies & concepts

Theme 3: Process & risk management

Theme 4: Business innovation (game changers)

You can choose 5 sessions you want to participate and compose your personal conference program. The number of participants is limited, so register your free spot quickly.



We truly believe that learning from others is inspiring. Hope to see you soon.

Koen Verhaert

Agenda

09h00	Welcome
09h30	Introduction by Koen Verhaert
10h00	Session 1
10h45	Session 2
11h30	Coffee break
11h45	Session 3
12h30	Lunch
14h00	Session 4
14h45	Session 5
16h00	Reception

” In a world of change, the learners shall inherit the earth, while the learned shall find themselves perfectly suited for a world that no longer exists.

Eric Hoffer

Location & contact

VERHAERT MASTERS IN INNOVATION®

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An initiative of

MASTERS IN INNOVATION®

The innovation platform of **VERHAERT** to inspire and coach professionals on product and business development and management.



With contributions from



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THEME 1

INNOVATION MANAGEMENT



Dany Robberecht
Program Director

1

Product management

By Filiep De Witte, Consultant Innovation & Design at Verhaert

Manage customization while avoiding complexity. From user insights towards a portfolio vision, structure, products and communication.

2

Creating new growth platforms

By Dany Robberecht, Director Consulting at Verhaert

Develop challenging new avenues for growth from an innovation perspective.

3

How to boost your innovation culture within a multinational company

By Kevin De Caluwé, Innovation Manager at Bekaert

How Bekaert established an intrapreneurial culture connecting R&D with business with the Fast Forward program.



4

Design Management

By David Pas, Coordinator DesignLab at Verhaert

Manage the quality of design while taking into account the subjective nature of styling.

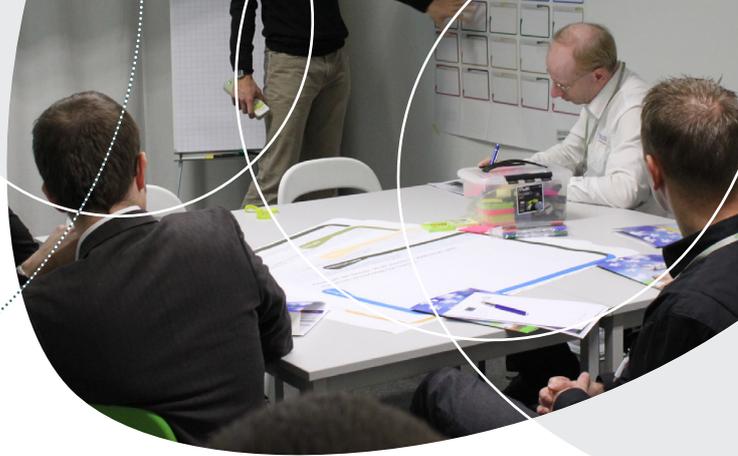
5

Lego serious play (Workshop)

By Flanders In Shape

Communication and problem-solving technique for groups.





THEME 2

ENABLING TECHNOLOGIES & CONCEPTS



Kris Wullus
Program Director

1

Developing smart(er) systems

By Rudy Van Raemdonck, Coordinator Embedded Systems at Verhaert

Create new sensor concepts and add heterogeneous data processing.

2

How can space technology boost your innovation? (Workshop)

By Sam Waes, Consultant Innovation & Design at Verhaert

Open innovation to boost your value add.

3

Remote monitoring

By Derk Schneemann, Business Development at Verhaert NL & By Ben Van Dyck, Consultant Mechanical Engineering & Design at Verhaert

A tool to collect early user feedback on prototypes and to inject this information into the design validation process.

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THEME 3

PROCESS & RISK MANAGEMENT



Koenraad Rombaut
Program Director

1

Advanced product quality planning (APQP) **PHILIPS**

sense and simplicity

By Hans Blaak, Philips Consumer Lifestyle

A new product introduction and quality management tool to organize the interface between the manufacturer and developer.

2

3D printing and manufacturing to facilitate the development path

By Boris Uytterhaegen, Consultant Mechanical Engineering & Design at Verhaert & Kris Wullus, Director Project Office at Verhaert

Best practice cases demonstrating the potential of 3D printing to speed up the development process.

3

Making a morphological map (Workshop)

By Koenraad Rombaut, Coordinator Applied Physics & Systems at Verhaert & Matthew Philpott, Consultant Applied Physics & Systems at Verhaert

Innovation is very much like solving the puzzle. In this workshop we demonstrate how morphological boxes can help in getting the puzzle together.

4

ISO13485 in project management: how to turn pain into a gain

By Frederik Wouters, Director Business Development at Verhaert & Luc Van Goethem, Consultant Applied Physics & Systems at Verhaert

Lessons learned from ISO based formal design procedures to speed up innovative product development.



THEME 4 BUSINESS INNOVATION (GAME CHANGERS)



Frederik Wouters
Program Director

1 Internet of things: how to get your company in motion (Workshop)

By Joris Kruse, Managing Director at Verhaert NL

IoT applications can have an important impact on your organization and business model. Hence the set up of such an initiative requires special preparation and stake holder involvement.

2 Delivery systems & solution platforms to add value and create loyalty

By Koen Verhaert, CEO at Verhaert & Miel De Schepper, Business Development at Verhaert

We discuss case based the implementation of delivery systems and solution platforms in medical, FMCG and industrial applications as a basis for new, profitable and sustainable business.

3 Additive manufacturing and the potential impact on your business

By David Schofield, Future Materials Group



Will additive manufacturing change the fundamentals of your business?
We discuss the potential and some early stage explorations.